

CHRIS OKA

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🌐 chrisoka.com

📍 Los Angeles, CA

SUMMARY

Passionate and forward thinking 360 Creative with over 5 years of experience across graphic design, motion design and print. An ambitious self-starter who has delivered creative ideas and solutions across a wide range of industries. An efficient and determined problem solver with a high attention to detail who thrives in fast paced environments.

EXPERIENCE

LA PHOTO PARTY

Glendale, CA

Lead Events Graphic Designer

2021-Present

- Art direct live event campaigns helping to expand marketing presence for clients
- Manage and direct design team to help elevate and execute concept and art direction for events
- Develop and design instruction manuals, vinyl wrap prints and user interface screens for line of products

Events Graphic Designer

2019-2021

- Worked with sales reps, the logistics team, and the lead designer to design overlays, backgrounds, animated GIFs and videos for events
- Created presentation decks and Graphics Shop graphics for the marketing department
- Varying approach for art production - from complete creative freedom to strictly following client's brand identity and guidelines

FREELANCE

Los Angeles, CA

Graphic Designer

2017-Present

Youmita

- Designed marketing content, social media content and website banners and images

Mansa

- Developed and designed a pitch deck for potential investors
- Created mockups and prepared print files for company swag

Contact Discovery Services

- Designed corporate white papers, business cards, calendars and Powerpoint templates
- Concepted and designed the logo and branding material for 3 of the company's new software applications

CONTRACTED

Los Angeles, CA

Production Designer

2019

The Agency RE

- Produced digital & social media assets and print collateral such as brochures and invitations

Graphic Designer

2019

Western Office

- Designed proposals, looks books and marketing documents
- Handled all marketing tasks while marketing director and lead designer were on leave

Production Artist

2016-2017

Celestron

- Expanded the company's brand by designing web banners, posters, product images, packaging and promotional videos

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY

Berkeley, CA

Bachelor of Arts, Arts Practice

2014

SKILLS

- Visual Storytelling, Motion Graphics, Video Editing, Photography, Photo Editing, Infographics, Typography, Design Principles, Color Theory, Ideation
- Adobe Suite - Photoshop, Illustrator, InDesign, After Effects, Premiere Pro